

This document is an attachment to the Goulburn Monitoring Evaluation and Research (MER) Plan and describes additional project services to be undertaken. Please visit <http://www.environment.gov.au/water/cewo/publications/mer-plan-goulburn-2019> to read the entire Goulburn MER Plan.

Information about the Commonwealth Environmental Water Office Monitoring, Evaluation and Research Program (Flow-MER) is found at <http://www.environment.gov.au/water/cewo/monitoring/mer-program>

Note that all projects will comply with Covid-19 pandemic restrictions and may require changes to activity and timelines.

Schedule 6 –Work Order

Goulburn MER Communications 2019–20 to December 2022

Order
The parties have agreed in accordance with clause 7 the Agreement that the Provider will provide the Additional Project Services specified in this Work Order.

Item	Description	Clause	Details
1.	Agreement description	N/A	Agreement for Additional Project Services in respect of Long-form Services Agreement Commonwealth Environmental Water Office: Monitoring, Evaluation and Research Services for the Goulburn River Selected Area – 18 March 2019.
2.	Names of Parties to the Agreement	N/A	The Commonwealth of Australia as represented by the Department of the Environment and Energy ABN 34 190 894 983 University of Melbourne ABN: 84 002 705 224
3.	Additional Project Start Date	1.1	On approval by CEWO of the Work Order
4.	Additional Project Timeframe	1.1	From the date of approval by CEWO of the Work Order until 30 December 2022
5.	Category of Services	7	Stakeholder Engagement and Communications
6.	Additional Project Services	7	Undertake communications activities related to the Goulburn River Monitoring, Evaluation and Research Program including:

			<ul style="list-style-type: none"> • Development of an annual communications plan, which will include stakeholder analysis and a review of previous targeted communication activities • Use of the Flow-MER logo (or variation) being developed by the basin-scale communications team • Regular liaison with the basin-scale communications team • Oversight of the look and content on the Goulburn page of the MER basin-scale website, including contributions and updates consistent with those on the GB CMA website • Contribute to the Quarterly newsletter as requested • Prepare 'stories' as requested by the basin-scale communications team • Undertake a range of communications activities that include but are not limited to: <ul style="list-style-type: none"> - presentations at meetings, forums/conferences - media releases celebrating milestones - updated YouTube videos/animations - progress reports/summaries - fact sheets/flyers - communications related to findings from the MER program and LTIM final report - field days/site visits (e.g. electrofishing) - facebook/twitter/Instagram - presentations to groups (using channels and platforms as appropriate such as the Channel 31 Fishing Show, regional partnership forums, group AGMs, fishing events etc) - advertising - newspaper columns; explore cinema and billboards; paid social media posts - explore signage options highlighting monitoring outcomes
7.	Subcontractors	6.5	Goulburn Broken Catchment Management Authority ABN: 89 184 039 725
8.	Progress meetings and reports	11	<u>Meetings</u> <ul style="list-style-type: none"> • Provide an update of activity and upcoming plans to each Working Group Meeting • GBCMA, UoM and CEWO to meet annually as part of the development of the annual communications plan to review progress to date and consider future activity • Provide verbal updates to CEWO when required <u>Reports</u>

			<p>Provide written content to incorporate into the Core Program quarterly outcomes newsletter describing previous and future activity and providing feedback on stakeholder reaction and community interest. This content must include at least two photos or images to include in the report but is otherwise expected to be no more than half a page of written text per quarter.</p> <p>Provide input to the Goulburn MER Annual Reports.</p>
9.	Performance Criteria	12	<p>The following Performance Criteria will apply to the Additional Project Services specified in the Work Order:</p> <ul style="list-style-type: none"> - Must be undertaken in accordance with the Work Order and each annual plan. - Must be completed to a professional standard. - Must address relevant feedback provided by the CEWO. - Must be undertaken in accordance with the dates and timeframes specified in the Work Order

Schedule 6 –Work Order

Order

The parties have agreed in accordance with clause 7 the Agreement that the Provider will provide the Additional Project Services specified in this Work Order.

Goulburn MER Indigenous Engagement – Yorta Yorta Youth Journey January 2020 to June 2021

Item	Description	Clause	Details
1.	Agreement description	N/A	Agreement for Additional Project Services in respect of Long-form Services Agreement Commonwealth Environmental Water Office: Monitoring, Evaluation and Research Services for the Goulburn River Selected Area – 18 March 2019
2.	Names of Parties to the Agreement	N/A	The Commonwealth of Australia as represented by the Department of the Environment and Energy ABN 34 190 894 983 University of Melbourne ABN: 84 002 705 224
3.	Additional Project Start Date	1.1	From the date of approval by CEWO of the Work Order until 30 June 2021
4.	Additional Project Timeframe	1.1	<p>2020 Youth Journey</p> <p><u>Feb/March 2020:</u></p> <ul style="list-style-type: none"> Engagement of Giz a Break to deliver the Youth Journey Identification and recruitment of Youth Journey participants (YYNAC as per agreement) Recruitment of adult Yorta Yorta mentors for Youth Journey (YYNAC as per agreement) Development of detailed youth journey itinerary and cultural program for Youth Journey (in collaboration with YYNAC - as per agreement). <p><u>May 2020:</u></p> <ul style="list-style-type: none"> Run first Youth Journey <p><u>May/June 2020</u></p> <p>Provide a draft written report at the completion of the Youth Journey including:</p> <ul style="list-style-type: none"> feedback on each aspect of the program, (planning, preparation, participants, leaders, mentors, guests, itinerary) and any improvements that could be made potential follow-up activity that could happen with the young people who participated

			<ul style="list-style-type: none"> any information about the benefit of the Youth Journey to the Indigenous young people, Yorta Yorta Elders and the GBCMA. <p>In the report include contributions from participants, YYNAC staff, Koori Education Support Officers and the director of Giz a Break.</p> <p>2021 Youth Journey</p> <p><u>Feb/March 2021</u> – project activity as per 2020</p> <p><u>April/May 2021:</u></p> <ul style="list-style-type: none"> Run second Youth Journey <p><u>May/June 2021</u></p> <p>Building on the draft report, provide a final written report at the completion of both the journeys including:</p> <ul style="list-style-type: none"> feedback on the changes made after the first journey and any further learnings from the second journey. follow-up activity which happened with participants after the first youth journey and any potential for ongoing follow-up activity for both groups of young people. further information about the benefit of the youth journey to the Indigenous young people, Yorta Yorta Elders and the GBCMA. longer-term benefit that could be achieved if further youth journeys and/or longer-term activity were undertaken with the participants.
5.	Category of Services	7	Stakeholder Engagement and Communications
6.	Additional Project Services	7	<p>The Yorta Yorta Youth Journey is designed to connect 30 Yorta Yorta young people (female and male) in years 9 and 10 with their Country and Elders in a 3-day journey along the lower Goulburn River finishing in Barmah Forest. The Yorta Yorta Youth Journey will also provide participants a greater appreciation of how environmental water is managed and monitored to protect the Goulburn River's ecological values.</p> <p>This will include interaction and planned activities with GBCMA Environmental Water staff and/ or consultants engaged in monitoring activities along the Goulburn River as part of the GB CMA Environmental water program.</p> <p>The camps will be delivered by an outdoor education company called 'Giz a Break' with the assistance of Yorta Yorta Nations Aboriginal Corporation (YYNAC) and Yorta Yorta Elders. Two camps with 15 young people at each camp will be held, one in 2020 and one in 2021.</p>

			A signed agreement outlining YYNAC's commitment to support the delivery of the Yorta Yorta Youth Journey is attached. The YYNAC will be responsible for identifying and recruiting youth journey participants and adult Yorta Yorta mentors will be present for the entire youth journey. The YYNAC is also responsible for the cultural program for youth journey.
7.	Subcontractors	6.5	Goulburn Broken Catchment Management Authority ABN: 89 184 039 725
8.	Progress meetings and reports	11	<p><u>Meetings</u></p> <ul style="list-style-type: none"> • Provide updates to the relevant Working Group Meetings • Provide verbal updates to CEWO when required <p><u>Reports</u></p> <p>At the completion of each camp, provide written content to incorporate into the MER Core Program quarterly outcomes newsletter describing the activity. This will likely be the feature article for that quarter and include at least two photos or images.</p> <p>Preparation of an evaluation report at the completion of each camp, as described under Item 4 above.</p>
9.	Performance Criteria	12	<p>The following Performance Criteria will apply to the Additional Project Services specified in the Work Order:</p> <ul style="list-style-type: none"> - Must be undertaken in accordance with the Work Order and each annual plan. - Must be completed to a professional standard. - Must address relevant feedback provided by the CEWO. <p>Must be undertaken in accordance with the dates and timeframes specified in the Work Order</p>

Schedule 6 –Work Order

Order

The parties have agreed in accordance with clause 7 the Agreement that the Provider will provide the Additional Project Services specified in this Work Order.

Goulburn MER Community Engagement – Merv Hughes Fishing Show – January and February 2020

Item	Description	Clause	Details
1.	Agreement description	N/A	Agreement for Additional Project Services in respect of Long-form Services Agreement Commonwealth Environmental Water Office: Monitoring, Evaluation and Research Services for the Goulburn River Selected Area – 18 March 2019
2.	Names of Parties to the Agreement	N/A	The Commonwealth of Australia as represented by the Department of the Environment and Energy ABN 34 190 894 983 University of Melbourne ABN: 84 002 705 224
3.	Additional Project Start Date	1.1	From the date of approval by CEWO of the Work Order
4.	Additional Project Timeframe	1.1	From the date of approval by CEWO of the Work Order to end February 2020. Filming to take place from 3 – 6 February 2020
5.	Category of Services	7	Stakeholder Engagement and Communications
6.	Additional Project Services	7	Participate in the development and delivery of a Merv Hughes Fishing show episode focusing on environmental water management and associated CEWO funded monitoring in the lower Goulburn River. A number of key lower Goulburn river environmental watering actions are designed to provide habitat and breeding cues for native fish and the lower Goulburn River MER Program assesses the responses. The television show is broadcast on channel 7Mate and has associated Podcast, Facebook, Instagram, YouTube and web sites.

			<p>The television show's target audience is recreational fishers. The Goulburn River is the most popular inland waterway in Victoria for recreational fishing and the lower Goulburn River has been declared a Premier River under the Go Fishing in Victoria initiative.</p> <p>Recreational fishers and groups can be a strong and influential advocate for environmental water management. The Merv Hughes Fishing show will provide a unique opportunity to efficiently target a large number of recreational fishers across Australia.</p> <p>Anthony Wilson (CEWO) and Mark Turner (GB CMA) will be guests on the episode to discuss and show the benefits of environmental water management in the lower Goulburn river and how it is monitored as part of the lower Goulburn River MER Program.</p> <p><u>Media output:</u></p> <p>The key output will be a Merv Hughes Fishing show episode focusing on environmental water management and associated MERP funded monitoring in the lower Goulburn River.</p> <p>The GBCMA will promote viewing of the show via its various media activities, social media sites and web page, including the MER basin-scale webpage.</p>
7.	Subcontractors	6.5	<p>Goulburn Broken Catchment Management Authority</p> <p>ABN: 89 184 039 725</p>
8.	Progress meetings and reports	11	<p><u>Meetings</u></p> <ul style="list-style-type: none"> • Provide updates to the relevant Working Group Meetings • Provide verbal updates to CEWO when required <p><u>Reports</u></p> <p>At the completion of the filming provide written content to incorporate into the Core Program quarterly outcomes newsletter describing the activity.</p>
9.	Performance Criteria	12	<p>The following Performance Criteria will apply to the Additional Project Services specified in the Work Order:</p> <ul style="list-style-type: none"> - Must be undertaken in accordance with the Work Order and each annual plan. - Must be completed to a professional standard. - Must address relevant feedback provided by the CEWO. <p>Must be undertaken in accordance with the dates and timeframes specified in the Work Order</p>